

BECOME A HIFE CPP COLLEGE CONSULTANT

- Must complete a background check and have a clean record.
- Must be in good current standing with regulators.
- Must complete the online HIFE CPP Certification Training.
- Must pass the HIFE CPP Certification Exam with 70% passing rate.
- Must sign a HIFE CPP Agreement.
- Must maintain minimum HIFE CPP enrollment requirements.
- Must complete the annual HIFE CPP continuing education requirements.
- Must adhere to the HIFE Regulations.

Heartland Institute Of Financial Education
8301 East Prentice Avenue
Suite #312
Greenwood Village, CO 80111
(303) 597-0197



PROVIDING YOU A NEW APPROACH WITH YOUR PROSPECTIVE CLIENTS

- ◆ Are you having a hard time finding clients?
- ◆ Would you like to find an easier entry way to see prospects?
- ◆ Do you want to know an approach that will stop leaving assets on the table?
- ◆ Would you be interested in making a great impact on the younger generation by helping them get into the right college?



FIND OUT MORE ABOUT HOW THE HIFE COLLEGE PLANNING PROGRAM CAN HELP YOU GROW YOUR PRACTICE!

BENEFITS OF BECOMING A HIFE CPP COLLEGE CONSULTANT

- ◆ Represent a national non-profit 501(c)(3) organization supported by a consortium of colleges and universities
- ◆ Gain trust and credibility with prospects
- ◆ Learn how to help students plan for college
- ◆ Gain access to prospects' financials
- ◆ Attain a HIFE CPP email
- ◆ Carry a HIFE CPP business card
- ◆ Access to HIFE Kuder program for:
 - Student Assessment
 - College Search
 - Scholarships Search



HIFE CPP DISCOUNTED FEE: \$95

INCLUDES;

- HIFE College Consultant Online Certification
- HIFE CPP Exam
- HIFE CPP Online Training Courses
- HIFE Kuder Account
- HIFE CPP Email
- HIFE CPP Certificate
- HIFE CPP Bi-weekly Coaching Calls
- HIFE CPP Scholars Newsletter
- Access to HIFE CPP presentations
- Access to HIFE CPP website
- Access to HIFE CPP training videos

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WWW.HIFE-USA.ORG

HIFE COLLEGE PLANNING PROGRAM (CPP) COLLEGE CONSULTANT RESPONSIBILITIES

Our HIFE CPP College Consultants serve as a liaison between the parents, students and Coaches. The responsibilities of a CPP College Consultant include:

- ◆ Presenting the HIFE CPP to prospective parents/students.
- ◆ Providing information for parents on how to enroll in the HIFE CPP.
- ◆ Discussing the qualification requirements for students to enroll in the HIFE CPP.
- ◆ Collecting personal data and enrollment fee from parents and students for the CPP enrollment.
- ◆ Encouraging the student in completing the career assessment.
- ◆ Monitoring the progress of the student's assigned homework and lesson plans.
- ◆ Assisting the Coaches in the communication lines with the parents and students.
- ◆ Reporting factors to the Coaches that may assist in the scholarships, grants and student loan search.
- ◆ Tracking the student's College Planning Checklist.
- ◆ Sending HIFE Monthly Scholars Newsletter to parents and students.
- ◆ Participating in HIFE CPP Bi-weekly Conference Calls.

**FOR MORE INFORMATION, CALL (303) 597-0197 OR
GO TO: WWW.HIFE-USA.ORG**